zafferano LAMPES-À-PORTER

# Comparing Poldina / copycat

# Design



## Function

## Poldina

## Bright and evenly distributes light

→ the downward light emission is directed by a chromatic reflector that directs it homogeneously in the environment.

#### Multiple functions

→ dimming
→ Light color temperature selection between 2200,
2700 and 3000 K

#### **Protection degree IP65**

 $\rightarrow$  thanks to mechanical fixings and special gaskets, the head is hermetic and guarantees its performance over time

# Smart charging method

→ the contact charging base allows to recharge the lamp quickly and conveniently



→ Zafferano offers, a multi charging station that allows to simultaneously recharge 6 lamps (available as accessory).

## Copycat

## Less intense light emission mostly downward light

→ the upward light is weak → the led board, without reflector, is visible and bare

#### **Basic functions**

→ dimming
→ no selection of color
temperature

#### **Protection degree IP65**

→ the top cover of the head is glued. This fixing method is not reliable as glue can deteriorate if exposed to weather events; the lower acrylic disc rests on the metal structure without seals.

## Charging with micro-USB cable

→ charging with a micro-USB cable that connects to the head of the lamp: uncomfortable and charging system subject to wear

# Technology





## **Commercial benefits**

## Poldina

#### Customer service

→ pre and post sales service, fast and efficient assistance

#### Spare parts

→ supply of spare parts for the structure, batteries, light sources and charger

### Wide range of models

→ always updated according to the latest technological solutions → wide range of versions for different uses: lamps table, floor, suspension, wall, peg...

#### Colors

→ available in a wide range color always updated according to current trends, as well as unique special and exclusive editions

#### Stock

 $\rightarrow$  large stock of products in warehouse always available for quick ship

